



BigTent Group Highlight

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We're excited to introduce to you our next group highlight, [Laguna Beach Parents Club!](#)



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Q: Can you tell us about your group and how they started?

A: The LBPC was started in November of 2005 with around 50 family members. We now have 275 active families and hope to reach 325 this year. The Club founders wanted to create a group open to all families, including same-gender couples, single-parent families, expectant parents, foster parents or other care takers responsible for children — anyone who found themselves in a parenting role would be welcome.





Q. Why did your group choose to use BigTent?

A. We needed to automate as much of our administrative processes as possible. BigTent's member database, reporting, payment processing and automatic renewals did this for us. We also needed a better way to calendar and RSVP to our events. Lastly, we needed flexibility in how our members received communications from us. BigTent's ability for members to control their email preferences was ideal.

Q. What is your favorite feature on BigTent?

A. My role with our Club is an administrative one. So, I'd have to say, one of my favorite features is the member database. Before BigTent, we maintained our club roster by hand using a spreadsheet. It was painful to keep all of our member information up to date. Now, everything is automated and our members are held responsible for keeping their own information current. Love it!

Q. What goals does the LBPC have for its future?

A. We hope to expand our membership significantly in the next few years. With the beach as our backyard and a distinguished public education system, more and more families are flocking to Laguna. It is a wonderful place to raise children. Our Club is working to become an integral part of the Laguna Beach community. We continue to work with city leadership to increase the number of family focused activities and to make our city safe, welcoming and fun for children of all ages.



Q. When your not busy with your group, what are you up to?

A: We are at the beach of course! Living in sunny southern California allows us to be outside year round! My family loves exploring our miles of hiking trails, spending time at the park and enjoying time with friends!

Thank you to Jill and the Laguna Beach Parents Club for sharing their story with us!

Cheers,
The BigTent Team